

# Tradelink Silver Jubilee Celebration Officiating Ceremony cum Dinner

(25 April 2013)

Tradelink held a officiating ceremony for its 25th Anniversary at JW Marriot Hotel on 25th April, followed by a celebration dinner. With Mr. Wong Ho-yuen, Andrew, JP, Permanent Secretary for Commerce and Economic Development (Commerce, Industry and Tourism), HKSAR, as the Guest of Honor, the dinner was attended by over 220 guests, including present and previous board members of the Tradelink group; government officials; practitioners of the industry; other trade partners; and participants of the 43rd Pan Asian e-Commerce Alliance (the "PAA") Steering Committee meeting which was hosted by Tradelink in the same week in Hong Kong.

Mr. Michael Wu, Chief Executive Officer of Tradelink, delivered the opening speech and said, "While we are proud of our many accomplishments, we are not content. We remind committed to our task and will leverage on our excellent domain knowledge, our strong technical expertise and our wealth of experience to continue to serve Hong Kong." Specifically he highlighted that Tradelink was the only service provider which offered the full range of services though bulk of them did not turn in a profit and thanked our shareholders for their understanding and accepting them as part of Tradelink's corporate mission. He further said, "Our offerings of such services undoubtedly contribute to our reputation as a customer-oriented service provider. It is this service orientation and a dedication to service quality that are the hall marks of Tradelink's franchise, the key factors that enable Tradelink to retain the loyalty of our clients so that we remain the overwhelmingly pre-dominant service provider in the market despite ten years of intense competition." In concluding his speech, Mr. Wu said that Tradelink would leverage its solid foundation to build the next chapter of its achievements. He also expressed his sincere gratitude for those who have helped Tradelink in its journey.

Mr. Wong Ho-yuen, Andrew, JP, Permanent Secretary for Commerce and Economic Development (Commerce, Industry and Tourism), HKSAR, mentioned in his speech that while nowadays electronic submissions to the Government providing the ease of doing business was expected by traders, founders of Tradelink had a unique insight into e-commerce as an inevitable trend as early as 1988. Mr. Wong commended Tradelink for its continuous support to the development of GETS, and also pointed out that GETS would not have been able to stand on its feet so smoothly without Tradelink. Mr. Wong concluded his speech, "With its pioneering insight and solid expertise, I am confident that Tradelink will go from strength to strength as Hong Kong continues its rise as a world-class ICT hub.

Tradelink reviewed its prominent milestones throughout the last 25 years and shared its development blueprint with the media in it press conference on the same day,. In reciprocation of the clients' support, Tradelink presented souvenirs to Rose Knitting (Asia) Ltd, the first company submitting the first electronic trade document to the government via Tradelink, and other long-term clients.



Photo Album



Video

